

# Highlights from Market Access

Stakeholders Association Meeting

24 October 2011

# Key Highlights 2011

- Market Access Advisory Committee
- Private sector study follow on
- Patient study
- Pediatrics
- Drug sensitivity testing

# Access Advisory Committee

#### MEMBERS



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### Access Advisory Committee (AAC)

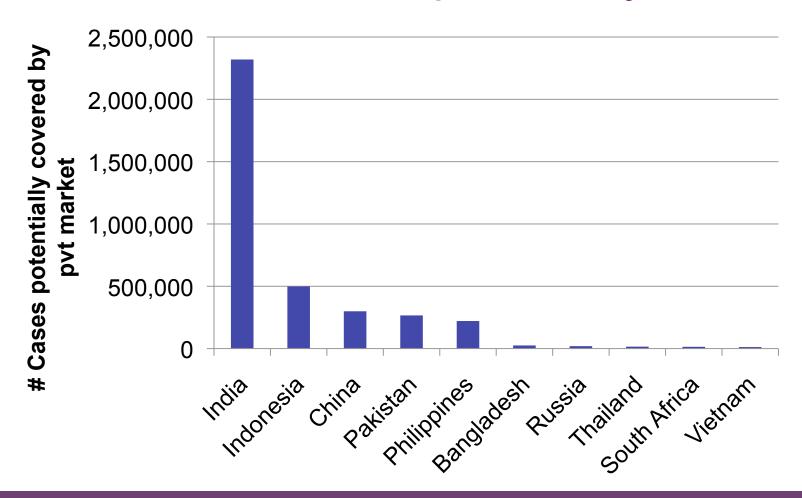
#### Convened to help

- Refine our market access plans & strategies
- Determine where we should focus our efforts
- Ensure that our drug development is guided by market understanding
- Offer critical thinking on ways to reduce barriers to access
- Connect us to others who can help with access
- Encourage the market to anticipate and introduce new regimens

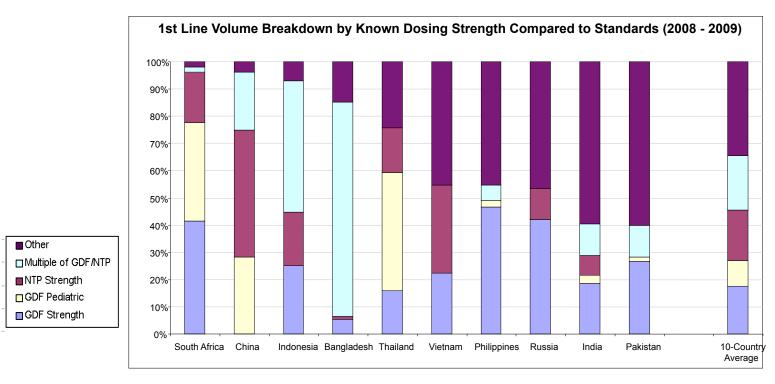
# First AAC Meeting

- Review of regimens closest to market (REMox & PaMZ)
- Discussion of how to increase adoption
  - Don't go it alone: Work with others to understand resistance profile for all drugs
  - Country perspective: can combine both DS & MDR budgets to pay for new regimens
  - "Protect drugs not by not using them, but by using them well"

# Significant Private Sector Market Size: # of 1st line cases potentially treated



### Market Clutter: Many different formulations



• 111 total dosages (70 in India alone) vs 14 needed.



#### **Private Sector**

- How to prepare for the introduction of new TB regimens in the private market?
- Disseminate private sector study findings
  - Published in PLoSOne:
     <a href="http://www.plosone.org/article/info%3Adoi">http://www.plosone.org/article/info%3Adoi</a>
     %2F10.1371%2Fjournal.pone.0018964
  - Document the scale of private market
  - Generate awareness of private sector as part of TB treatment system

## Private Sector: Next Steps

- Advocate for attention and resources commensurate with size of market: PPM so far is insufficient and not to scale
- Circulate draft PPM paper for broader discussion
- Identify private sector channels that can deliver TB treatment well

#### Patient Perspective

 How can we be sure patients' voices are heard in the discussions on development and adoption of new regimens?

#### Patient study

- In partnership with Liverpool School of Tropical Medicine
- Initially with BRAC in Bangladesh and NIMR Mwanza in Tanzania
- Document the potential benefits of shorter regimens for patients for use in decision-making
- Quantify patient costs for budgeting & cost effectiveness

#### **Pediatrics**

 What treatments work for children? How can they be incorporated into healthcare systems?

#### Goals

- Gain better understanding of current pediatric treatments and how they can be improved
- Work with a variety of partners to explore ways to incorporate new drugs into pediatric TB scale up
- Evaluate potential roles for us to help ensure that new
   & existing treatments are appropriate for children

# Drug Sensitivity Testing

- Current testing is insufficient and does not allow us to know whether treatments will work
- Build on excitement of GeneXpert
  - Develop rapid diagnostics for FQ, PZA, and other commonly used drugs
  - Scale up access to DST
- Expand surveillance data to help understand resistance patterns by country/region
- Advocacy for expanded focus on DST