



CHILDREN AND TB

ACHIEVING OUR “AAA MANDATE”: RAPID INTRODUCTION OF IMPROVED TB MEDICINES FOR CHILDREN

Each year, one million children get sick with TB and 210,000 die from it — that’s nearly 575 children dying each and every day.

In 2016, TB Alliance and its partners made huge progress in the introduction of the first appropriately dosed child-friendly TB medicines. Previously, care providers and parents encountered many difficulties in administering suboptimal medicines to children every day for six months. In just one year, more than 325,900 treatment courses of these new medicines had been ordered — enough to meet the needs of 90% of the children reported every year to national programs. Today, 36 countries have ordered the improved medicines, with many more expected in the years ahead.

Early adopter countries have already received the medicines and begun dispensing them to children in need.

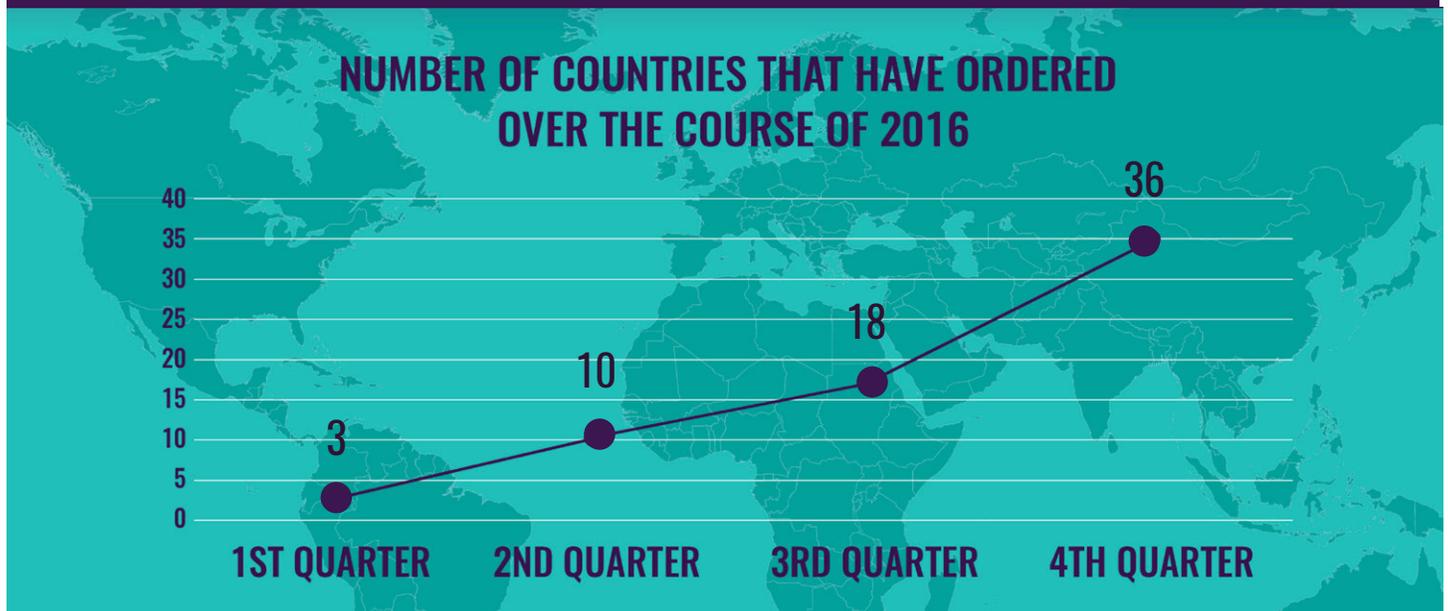
In Papua New Guinea, a pilot was launched at Port Moresby General Hospital in August 2016 by the PNG Paediatric Society, along with the World Health Organization, Australian Aid, Ministry of Health, National TB Program, and other partners — Papua New Guinea was among the first countries to receive a shipment of the new treatments, followed closely by Kenya, which became the first country to make them available on a national level.

In 2017, other countries that are expected to begin dispensing the medicines include India, in a major pilot of 100 districts across five states, and the Philippines. Additional countries that have now received these new treatments include Pakistan, Afghanistan, Bangladesh, and Myanmar.

The rapid introduction of these improved childhood TB medicines may be the most successful TB product launch in history. The new childhood TB medicines also achieved the TB Alliance patient access commitment, known as the “AAA Mandate.” These new medicines are easily adoptable as they are endorsed by WHO treatment guidelines, widely available in the public and private sector, and affordable.

As countries continue to roll out these products, children around the world stand to benefit from dramatically improved TB treatments. As countries continue to roll out these new products and with others on the horizon, the continued work of TB Alliance and its partners will be important to ensuring that children with TB are not neglected.

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Results through Strong Partnerships

Throughout 2016, TB Alliance continued to work with a network of technical partners to ensure that the new formulations reach every child in need. In addition to country partnerships, global partners include the [World Health Organization](#), [MSH/SIAPS](#), [UNICEF](#), the [Stop TB Partnership's Global Drug Facility](#), Childhood and Adolescent TB Working Group, [The Global Fund to Fight AIDS, Tuberculosis, and Malaria](#), [Desmond Tutu TB Centre](#),

[USAID](#), [KNCV](#), [The Union](#), and [Baylor College of Medicine](#), among others.

This initiative received support from [UNITAID](#), the major funder, as well as US Agency for International Development (USAID), the [UK Department for International Development](#) (DFID), [Irish Aid](#), the [Australian Department of Foreign Affairs and Trade](#) (DFAT), and the [Dutch Ministry of Foreign Affairs](#) (DGIS).

SUBSTANDARD TREATMENT



**BIG PILLS/
CRUSHED PILLS**

**BROKEN PILLS/
BAD TASTE**

NEW MEDICINES



**SMALL
TASTE GOOD**

**FRUIT-FLAVORED
WATER-SOLUBLE**

Kenya Launches Improved Medicines for Children

“Now, with the appropriate treatments, we can make rapid progress in finding and treating children with TB so we can achieve a TB free generation.”

—Dr. Cleopa Mailu, Cabinet Secretary for Health, Kenya



GETTING #LOUDERTHANTB

On World TB Day 2016, TB Alliance organized the launch of Louder Than TB, a global campaign composed of more than 40 organizations, with its first goal to raise awareness of childhood TB and improve case finding, treatment, and overall child survival from TB.

In addition to organizations that have been active in the field of TB, UNICEF, [Save the Children](#), [PepsiCo](#),

the [ONE](#) campaign, and other groups have joined as part of the Coalition of organizations working to help the campaign reach its goals. [FCB Health](#), a global healthcare advertising agency, is donating its professional services, ensuring that the campaign runs in a very cost-effective manner and with maximum impact.

Kenya Awareness Poster Generated by Louder Than TB Campaign

REPUBLIC OF KENYA
Ministry of Health

Silencing TB starts with you.

If you think your child has been exposed to tuberculosis (TB), bring them to the nearest health facility today!

WHAT TO LOOK FOR:

- A cough lasting more than 2 weeks that will not go away
- Not gaining weight as expected
- Fever or night sweats

If your child has any of these symptoms, or has been near someone who does, they may have TB.

TB can be treated and cured. There are new medicines just for children that are easy for your health care provider and for your child. Get them tested. #ChildTBmatters

REPUBLIC OF KENYA
Ministry of Health

Silencing her TB starts with you.

Tuberculosis (TB) can be treated and cured. There are new medicines that are easy for your health care provider and for your child.

If your child is in contact with someone who has a cough that lasts more than 2 weeks or anywhere else—get the child tested for TB right away.

WHAT TO LOOK FOR:

- A cough lasting more than 2 weeks that will not go away
- Not gaining weight as expected
- Fever or night sweats

If your child has any of these symptoms, or has been near someone who does, they may have TB.

If anyone is showing the signs of TB, get your child tested today. It's available. And it's free. #ChildTBmatters

REPUBLIC OF KENYA
Ministry of Health

Looking for TB starts with listening.

Ask your tuberculosis (TB) patients: Is there a child in the home? And have them bring the child during their next visit to be tested.

WE NOW HAVE TB MEDICINES MADE JUST FOR CHILDREN:

- Quality-assured TB medicines in the correct doses
- Dissolves in water in a few seconds
- Fruit flavor makes it easier for you to administer, and for children to take

Let's cure TB in Kenya, one child at a time.

The silence around tuberculosis is deafening.

For a full list of partners, and to learn more, please visit

LOUDERTHANTB.ORG